

Alcoholic Beverages.—The Dominion Government restricted the production and importation of alcoholic beverages in December, 1942. Since that time various rationing programs have been put into effect for spirits, wine and beer by the provincial Liquor Control Boards.

Consumer Credit.—In October, 1941, the Wartime Prices and Trade Board imposed restrictions on consumer credit, as a method of curtailing demand for the diminishing supplies of consumer goods. The original restrictions were amended in December, 1941, January and August, 1942, and February, 1943. In general, minimum down payments and maximum time limits have been specified for instalment purchases of practically all goods sold at retail; charge accounts must be paid within one month of the end of the month in which the purchases are made, and personal loans for the purpose of buying articles on the instalment plan have been regulated. These restrictions have been followed by a shift from credit to cash transactions and a marked decrease in merchants' accounts receivable.

Delivery Restrictions.—Delivery and trucking restrictions have been introduced primarily to conserve trucks, gasoline and tires. Some apply generally while others have affected the retail and wholesale trades particularly. Special deliveries are prohibited and regular deliveries are limited in number; minimum load requirements have been established for ice and bread deliveries; operations of private commercial vehicles are limited to 35 miles from their registered address; and retailers are not permitted, except in special cases, to make delivery of an order under one dollar in value. In addition to savings of labour and equipment these restrictions have, to some extent, reduced costs of operation.

Subsection 2.—Wholesale Merchandising

The scope of wholesale trading as covered in the Census of Merchandising Establishments includes, in addition to regular wholesale merchants acting as intermediaries between manufacturers and the retail trade, those trading establishments engaged in the sale of equipment or supplies to industrial or institutional users. Manufacturing plants are not included but sales offices or branches maintained by manufacturers in localities apart from their plant are included. The wholesale census also includes grain elevators, bulk tank stations of petroleum distributors, marketing co-operative associations and other assemblers of primary produce. It includes commission houses and various types of agents and brokers in addition to wholesale merchants who buy and sell on their own account.

15.—Bulk Merchandising (Wholesale and Other Non-Retail), by Provinces, 1941

NOTE.—These are census data; for 1911 Census figures, see p. 534 of the 1942 Year Book.

Province	Establishments	Net Sales			Employees		Salaries, Wages and Commissions	Stocks on Hand End of Year	
		Total	On Own Account	On Commission	Male	Female		On Own Account	On Commission
	No.	\$'000	\$'000	\$'000	No.	No.	\$'000	\$'000	\$'000
P.E.I.....	100	13,193	12,364	829	373	70	441	1,241	74
N.S.....	688	152,169	136,859	15,310	3,323	768	5,686	11,752	600
N.B.....	509	89,009	81,554	7,455	2,507	666	4,393	8,432	178
Que.....	5,080	1,705,243	1,368,916	336,327	26,272	6,340	54,315	102,462	5,223
Ont.....	6,232	1,716,220	1,474,242	241,978	31,298	8,850	67,312	135,372	6,021
Man.....	2,157	572,859	319,862	252,997	7,836	1,711	14,927	47,186	4,079
Sask.....	4,835	280,683	250,679	30,004	7,243	874	11,425	85,416	3,546
Alta.....	3,312	320,632	255,271	65,361	7,067	1,068	12,175	56,550	3,401
B.C. ¹	1,714	384,648	288,221	96,427	8,701	2,354	17,755	33,654	2,602
Canada..	24,627	5,234,656	4,187,968	1,046,688	94,620	22,801	188,429	482,071	25,724

¹ Includes Yukon and the Northwest Territories.